



CRANES
SOIMA

Privacy Policy

In compliance with law N° 67/98 from October 26th, and based on the General Data Protection Regulation GDPR that comes into force on May 25th, 2018 about the Protection of personal data, we inform that the treatment of personal data collected on www.soima.pt and www.soima.com domains, Beiraltina – Equipamentos de Elevação SA is responsible for it, with the following address: Zona Industrial de Canas de Senhorim, EN234, 3525-040 Canas de Senhorim, registered in the commercial registry office of Viseu under the only license number of collective person 501 526 692 which is the owner of the Soima Cranes brand.

Purpose of the treatment of personal data?

Collected data by SOIMA Cranes, such as: name, address, zip code, city, country, e-mail, TIN number, among other necessary data to identify and contact, are intended, and subject to acceptance for the action, to process orders, information requests, eventual complains, statistic analysis, satisfaction questionnaires, overhauls and investigations, sending marketing information about products, services or institutional divulgation of institutional via email, telephone/message services and/or mail. For compliance and legal obligations, SOIMA Cranes can still use personal data, strictly necessary, to provide necessary data due to court orders, cooperation with the regulating authorities and defense of SOIMA's legitimate interests.

SOIMA Cranes ensures confidentiality of all data provided by clients. Regardless of SOIMA Cranes collect and treat data in a safe way, prevent it from its lost or manipulation, using the most sophisticated techniques, we inform that collect data in an open network allow the circulation of personal data without safety conditions, this means there is a risk of the data is observed by other parties non authorized.

Your personal data will not be used for other purposes other than ones described in this policy, without being informed or, if that is the case, your acceptance was agreed. Your data will be treated by SOIMA Cranes using technical and organizational proper techniques to ensure high levels of safety, in the terms of GDPR.

Your data will only be used if one of the following things exists:

1. Gave his consent by signing or accepting one of form in paper or online;
2. Necessary data for compliance of legal invoicing regulations;
3. Necessary data to fulfill one legal obligation that SOIMA Cranes may be subject to, i.e. legal obligation to provide data to the Tax, Revenue, and Social Security, as well as other authorities;
4. Necessary data for legitimate interests prosecuted by SOIMA Cranes, as long as it does not prevail over the interests, rights or Independence granted by the data holder.

How long will you save my information?

Your personal data will be saved for the minimum period necessary and proportional to the prosecution of the purposes above mentioned or, at any moment, by a customer's request, through the means described in this privacy policy, to require the exclusion of the personal data and remove the acceptance for the present treatment and / or exercise the right of portability.

What are my rights?

All clients have the right to access, amend, cancel and oppose of its data. At any moment, you can require us:

1. Access to your personal data
2. Amend your personal information;
3. Oppose, delete or limit the treatment of your personal data;
4. Portability of your personal data previously provided, in a structured way, compatible and in readable format.

If you wish, at any moment, to use any of the above mentioned rights, you can do it through the following contact:

Email: info@soima.pt
Carta: Zona Industrial de Canas de Senhorim, EN234,
3525-040 Canas de Senhorim
Portugal
Website: www.soima.pt

Your requests will be treated with special attention, in order to ensure accuracy in your rights. You should have in consideration, in some cases, the terms of the applicable law, your request cannot be immediately or totally satisfied. Anyway, you will be informed of the measures taken in that case, within a month starting from the day the request was done.

When you agree and authorize to be a part of our database, the client authorizes expressly SOIMA Cranes to send information about products and services that may be of your interest using personal data for direct marketing purposes through any communication channel, i.e. e-mail, SMS. SOIMA Cranes will not sell nor share its own client database with others.

Cookies Policy

We use cookies on our website to improve the performance and your experience as user.

What are COOKIES?

Cookies are small txt. files stored in your computer or mobile device through the internet browser, only retaining information related with your preferences, not collecting your personal information. The use of cookies will help the website to recognise your device next time that you will visit the website.

We use the word "cookies" in this policy to mention all files that collect information using this method.

Cookies used do not collect information that identifies the user. Cookies collect general information, like how users access and use websites or the region / country where they have accessed our website, etc.

Cookies only retain information related with your preferences. At any moment the user can, using his browser, decide to receive alerts about receiving cookies, as well as block the respective entrance inside its system.

The refusal of cookies on the website, can result on the impossibility to access some areas or receive customized information.

What are cookies for?

Cookies are used to help determining the utility, interest and the number of visits of websites, allowing a quicker, faster and more efficient navigation, removing the need to introduce repeatedly the same information.

What kind of cookies do we use?

1. Strictly necessary cookies (essentials)

Grant a website navigation and the use of its apps, as well as access to secure website areas. Without this kind of cookies, services that you may have required, cannot be provided. Some cookies are essential to access specific areas of our website.

2. Analytic cookies

Cookies used to analyse the way users use the website and monitor its own performance. This allow us to provide high quality by customising our offer and quickly identify and amend any problems that may occur. For example, we use performance cookies to know which pages are more popular, what is the most efficient connection method between pages, or to determine the reason why some pages are receiving error messages. These cookies are used only for creation and statistics purposes, never collecting any personal data.

3. Functionality cookies

Save the preferences of the user relatively to the use of the website, in order to avoid setting the website every time you visit the website.

4. Third party cookies

Measure the success of the apps and the others advertisement accuracy. It can also be used to customise a widget with user's data.

Cookies can be:

1) Permanent cookies

Are stored, for a variable period of time, at a browser's level on the access devices (computer, mobile and tablet), used every time the user is visiting the website. Usually used to guide the navigation according to the user's interests, allowing us to provide a more customized service.

2) Session cookies

Are temporary, remaining in the browser's cookies until you exit the website. Information obtained allows to identify problems and provide a better navigation experience.

How can you manage cookies?

As explained, cookies help you enjoying the best out of our website. All internet browsers allow the user to accept or refuse cookies, namely through selecting appropriate settings in the respective internet browser. After authorizing the use of cookies, the user can always disable a partially or totally our cookies.

Links

To get more information about cookies and its use, we suggest you to visit the following links, only available in English language: www.allaboutcookies.org

Questions

If any doubt remains about this policy or other privacy issues, or you want to use any of your rights, please, contact, via email: info@soima.pt , by phone (+351) 232 673 530 or through our address:

Zona Industrial de Canas de Senhorim, EN234,
3525-040 Canas de Senhorim
Portugal

For more information check regulation's official: EU General Data Protection Regulation (GDPR)

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